



Advertising Insertion Order 2017

Advertiser: _____ Contact: _____

Address: _____ City: _____

Province/State: _____ Postal/Zip Code: _____

Email: _____ Phone: _____

The advertiser agrees to purchase advertising in the Journal with the following terms and rates as listed below. Select Issue – Advertising Insertions (please check all that apply)								
Issue	Inside Front Cover	Inside Back Cover	Outside Back Cover	Full Page	Half Page	Quarter Page	Eighth Page	Issue Charges
Feb 2017								
Apr "								
Jun "								
Aug "								
Oct "								
Dec "								
Total Charges: \$								

	1 x insertion	3 x	Ad Size
1/8 Page	\$150	\$130 each	2.25 x 3.5
1/4 Page	\$210	\$185 each	3.5 x 4.75
1/2 Page	\$330	\$260 each	Vertical 3.5 x 10 Horizontal 7.5 x 4.75
Full Page	\$450	\$390 each	7.5 x 10
Inside Front Cover	\$900	\$690 each	7.5 x 10
Inside Back Cover	\$720	\$630 each	7.5 x 10
Outside Back Cover	\$840	\$660 each	7.5 x 10

Advertisement authorized by: _____ Company: _____

Signature: _____ Date: _____

By signing the above, I acknowledge that I have read and agree to the Publisher's Conditions.

Graphic Submission: Electronic submission; acceptable formats include Quark Xpress, Adobe Photoshop, Adobe Illustrator, Microsoft Word, Corel Draw, Encapsulated Postscript, high-resolution TIFF. If fonts are not converted to curves or bitmaps, please use only standard Postscript fonts. Files can be submitted on CD-ROM, DVD, or attached to email. A proof and any special instructions should accompany electronic submissions. Laser-printed ad copy at 600 dpi is acceptable for line-art ads. Film submissions—please contact us.

Conditions: The content of the advertisements is subject to the approval of the editor. The editor reserves the right to cancel or reject any advertisement that is deemed not in the best interests of the readers or the RASC. The editor reserves the right to add the word "advertisement" above or below any ad copy. The positioning of ads is at the discretion of the editor. It is editorial policy that, except for special locations, advertisements usually do not appear until after the first feature article and not within the Research section. Publication space order deadline, first of the month; two months prior to the issue date. Material due two weeks later.