

Tours & Workshops

Social Media and its Role in Astronomy Education and Public Outreach

Submitted by DGallant on Wed, 2013-04-03 18:28

Twitter, Facebook, Google +, YouTube - there is no doubt that many of you have heard of these websites, but do you know how they are being used with respect to astronomy education and public outreach? Can it be done better? Is it a good thing? Where is it going? How can you use it in your EPO?

These are all questions that we will attempt to have answered at our discussion panel on the afternoon of Sunday June 30. So far we have a great panel of 4 astronomy educators that will be participating remotely via Google+ Hangouts.

Fraser Cain is the publisher of **Universe Today** and can frequently be found blogging, tweeting and podcasting on Google+ Hangouts. In fact Google liked what he was doing so much they did a **spotlight video** on his hangouts.

Oana Sandu is an astronomy blogger from Munich, Germany who writes at **astronomycommunication.com**. She is a member of the **IAU** and is currently employed at **European Southern Observatory**

Casey Dreier works at the **Planetary Society**. Amongst his many duties is the Twitter and Google+ feeds for the Society. He is also an astronomy blogger, and co-hosts a weekly Google+ Hangout.

Paul Cox, outreach coordinator **Slooh** will be participating. **Slooh** regularly hosts live astronomy talks and live views through its telescopes via Google Plus, and many of them feature Paul as narrator and technical ghuru.

So come and listen, but also to participate. Panelists will be available for any questions you may have for them.

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